

Your Pet's Clean Skin is Healthy Skin!



By Nancy Secrist, Easdale: the best pet care

What if you could shrink down and walk on your dog's skin with the hairs growing up like trees in a forest? You would see big curved depressions around the base of each hair (about 70 micrometers or mm in diameter) as it grows from the follicle. You would also see flakes of dead skin, loose hairs, and oily crusted material around the base of most of the hairs. Bacteria and yeasts would be lying about like pebbles or rocks at 3 to 40 mm. Some of those get down into the follicle along the side where the hair is growing out of the skin - this leaves enough of an opening in the skin for them to gain access. Pores may look like openings scattered across the skin, some capped and clogged with that oily crust. You might run across an area of red inflamed skin or a bald area of hair loss. You might see a wet seeping lake where a hot spot has taken hold. Zoom back out to our normal size . . . is it any wonder that your pet is itching, biting itself, and scratching?

What are the causes of these problems? Diet does play a role as health begins with the building blocks of nutrition. Next, allergens such as grass, pollen, seasonal air pollutants, new carpeting in the house or other environmental triggers can wreak havoc on the skin. Many rescue pets have long standing health issues that need extra

time and attention. Injury, surgery and infections also need proper veterinary attention, clean conditions and time to heal.

Let's zoom back in to the skin and take that walk again but this time put on your scuba gear. A good bath and shampoo roars through and most of the loose hair is gone! Some of the oily crust, but not all is gone too, along with some of the dead skin cells. But what if your pet or you are sensitive to the products used? Shampoo can also irritate already sensitive skin. What if you are standing there in the forest of dog hair and a gentle shower of tiny bubbles only 3 to 20 mm begin to gently flow. The water is white with them but there is only air inside the bubble, no chemicals are present. The micro-bubbles, charged with negative ions, begin to cluster on the oily crust and dead skin cells floating them towards the surface. Even the yeast and bacteria begin to lift away. The pores are cleared and able to function properly again. Across the surface of the water above, a scum appears consisting of all the dead material lifted from your pet's skin. Even chemicals and cleansers from previous baths are removed!

What powers this lifting cleansing action? Negative ions and plant enzymes which attach to organic matter at the level of micrometers - the size of all those problems we found on our imaginary walk on your pet's skin! Negative ions are what you smell in the air after a hard rain . . . when you take a long shower . . . when you sit at the ocean with the waves breaking. Researchers are finding that negative ions aid in many health issues including recuperation from stress, reducing inflammation, aiding in normal respiration and more. Veterinary prescribed medicated shampoos can now be more effective when applied after the follicles and pores are more open. I can tell you that we love giving the baths!

We're back to normal size now and we notice our pet's eyes are half closed with sheer appreciation in the micro-bubble bath; soon you are petting that soft silky coat. After a series of Thera-clean micro-bubble sessions, many skin issues are improved or resolved! Can't believe it? Please visit the gallery at www.thera-clean.com and see amazing before and after examples! Easdale: the best pet care is the only service provider of the Thera-clean® system in Northeast Ohio. Book your appointment locally at www.bestpetcare.net or give us a call!

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